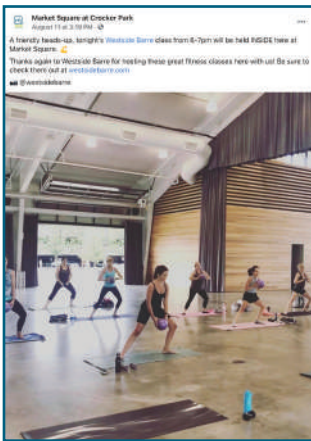




**MARKET SQUARE**  
AT CROCKER PARK

# WHAT YOU WILL RECEIVE WITH YOUR MARKET SQUARE BOOKING



## MARKET SQUARE SOCIAL MEDIA POSTS

Let us post and promote your upcoming event at our venue. Market Square offers exposure on Instagram, Facebook and website. With 1,900 active and engaged Facebook followers, and 800 Instagram followers, we have you covered on the social media front. We will also promote you on Crocker Park's social media pages. (refer to #5).



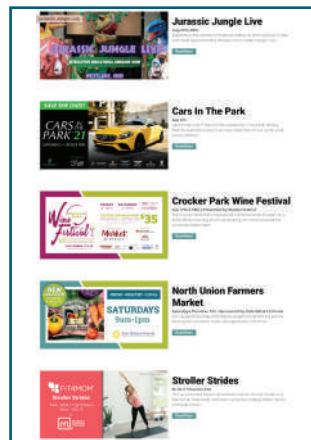
## CROCKER PARK SOCIAL MEDIA POSTS

With 67,000 active and engaged Facebook followers, 18,000 Instagram followers, an 5,100 Twitter followers, we have you covered on the social media front. Let us post for you to promote your event, before, during and after for lots of tagging and interactive activity. We will also promote you on Market Square social media pages and the website. (refer to #7).



## TENANT & RESIDENTIAL MAGAZINES

Crocker Park has its own internal magazine that goes out monthly to all our retailers, restaurants and office tenants. A great way to reach those that are on property regularly with your upcoming event.



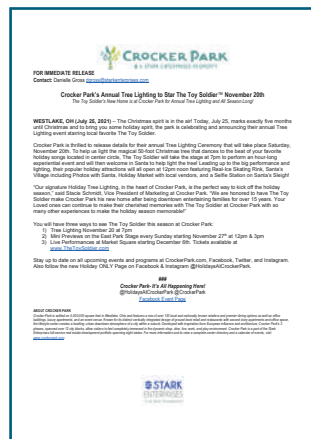
## CROCKER PARK WEBSITE POSTS

Let us post and promote your upcoming event on our highly trafficked website under our events tab, as well as on our website event calendar.



## E-BLAST

We can also do an E-Blast for you included in our monthly magazine to our exclusive list of opt-in followers who like to keep up on the latest and greatest news at Crocker Park.



## PRESS RELEASE OR MEDIA ALERT

We can write and send out an official statement to our extensive media list giving information on a particular matter or event.



**MARKET  
SQUARE**  
AT CROCKER PARK

# ADDITIONAL OPPORTUNITIES

## YOU CAN PURCHASE TO PROMOTE YOUR EVENT



### POLE BANNERS

A great way to spread the word across all quadrants and areas of Crocker Park and the Promenade. Just a few banners scattered strategically can give you exposure to both our vehicular traffic and pedestrian activity.

**PRICING:** \$150/Month/Banner  
*plus production & install*



### DIGITAL BOARD

Our digital board in the Center Circle above Leo's is the Center of Town for us and the hub of our activity. Visible from most vantage points on property, you will have lots of exposure via this digital board to both pedestrian and vehicular traffic. Make the most of this marketing opportunity and promote your event to all of Crocker Park.

**PRICING:** \$800/Month/Sign  
*plus production & install*



### 22" X 28" SIDEWALK SIGNS

A wonderful way to promote your event in a timely and visible fashion. Our sidewalk signs change often, and the content is current and highlights events and activities on property. Let's make YOUR Event one that people are talking about and anxious to return for.

**PRICING:** \$100/Month/Sign  
*plus production & install*



### 48" X 70" BACKLIT GARAGE SIGNAGE

Most of the traffic in Crocker Park is driven to our garages where people can park at no cost during their visit. 10 Garages give lots of opportunity to reach people parking and walking in those garages on a regular basis. All garages have access to prime shopping, restaurants and office space. All backlits are near exists an entrances for maximum visibility.

**PRICING:** \$185/Month/Sign  
*plus production & install*

### LISA PIANECKI

Manager of Corporate Partnerships

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